

SimVenture Testimonials

Commercial



For too long we have relied on workshops, seminars and business planning competitions to teach students about business and enterprise. If we are serious about improving business start-up and survival rates we need a paradigm shift away from traditional teaching methods.

In my opinion, we need resources that get as close to reality as possible so people can practice being self employed and a simulation is the most obvious solution. SimVenture is excellent and it is the only business simulation I would recommend

Stu Anderson – Executive Director – Shell Livewire

The event was very successful and discussions on the game and the learning outcomes have continued long after the last laptop was closed down. In fact the enthusiasm was such that many would have continued into the wee small hours if they were allowed.

The feedback from the team suggests that this was a very enjoyable event, and at the same time educational. Every year we hold an event off-site for our team, this is our fifth, and the consensus is that this is the best one yet. SimVenture will be a hard act to follow.

Gus Brown, Business Improvement, SELEX GALILEO

We used SimVenture to help our new grads develop their business and team skills. The software was an immediate hit because people were quickly immersed in a real time world of decisions and consequences that both challenged their thinking and accelerated learning.

All the work was ASDA relevant and created insightful discussions. The overall level of business understanding increased significantly and the grads agreed it was one of the best training events with which they had been involved.

Carl Tabisz, Talent Advisor, ASDA

I'm hooked! SimVenture is a superb new learning resource for business education that really delivers. At last we have a business simulation that provides both an enjoyable and effective way for students, employees and budding entrepreneurs alike to experience what is really like to manage a start-up business.

SimVenture breaks new ground in terms of its realism and playability. I can see this resource becoming a core part of high quality training programmes for business students for years to come.

Jim Riley MBA FCA, (CEO Tutor2u)

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SimVenture is in my opinion simply 'brilliant'. If everybody looking to start a business used this software to 'cut their teeth on' there would be 100% survival rates across the board. The simulation is easy to use and teaches all the disciplines required to run a business, and you can learn by your mistakes without risking a penny, its also fun and very addictive to play.

Chris Fordham - Enterprise Business Trainer for WYEA/BLWY

SimVenture was an outstanding success with our SIFE students. Now I've seen how they [students] really take to SimVenture, I'm a big fan!!

Jim Ineson, Executive Director, SIFE UK

Rookie pilots can practice flying Boeings to their heart's content in a cockpit simulator without really crashing or killing anyone, so that when it comes to the real thing, they are fully prepared for emergency.

SimVenture does the same thing for rookie entrepreneurs, except their fake cockpit is a virtual office where crucial decisions trigger success or disaster. Even if you crash and burn you can still walk away none the poorer but plenty wiser!!

Ron Godfrey, Business Editor of The Press at York

I am extremely impressed with SimVenture. It covers all aspects of business in a user-friendly manner. It is an ideal resource for anyone who is considering setting up in business because it allows people to see their own future, and as a result, avoid wasting money and time when running a business for real.

Richard Campos, Managing Director, RC Business Support

I think it is an excellent resource that all schools teaching business and/or enterprise should consider. SimVenture brings learning to life and like Young Enterprise, people learn by doing. Steve Booth, Chief Executive, Young Enterprise Yorkshire & Humber

SimVenture is an excellent innovation and I'm confident it will attract more of the right people to set up in business. I am looking forward to seeing what a difference the software can make.

Norman Whyte, Chief Executive of YSMBAC