

## SimVenture Validate

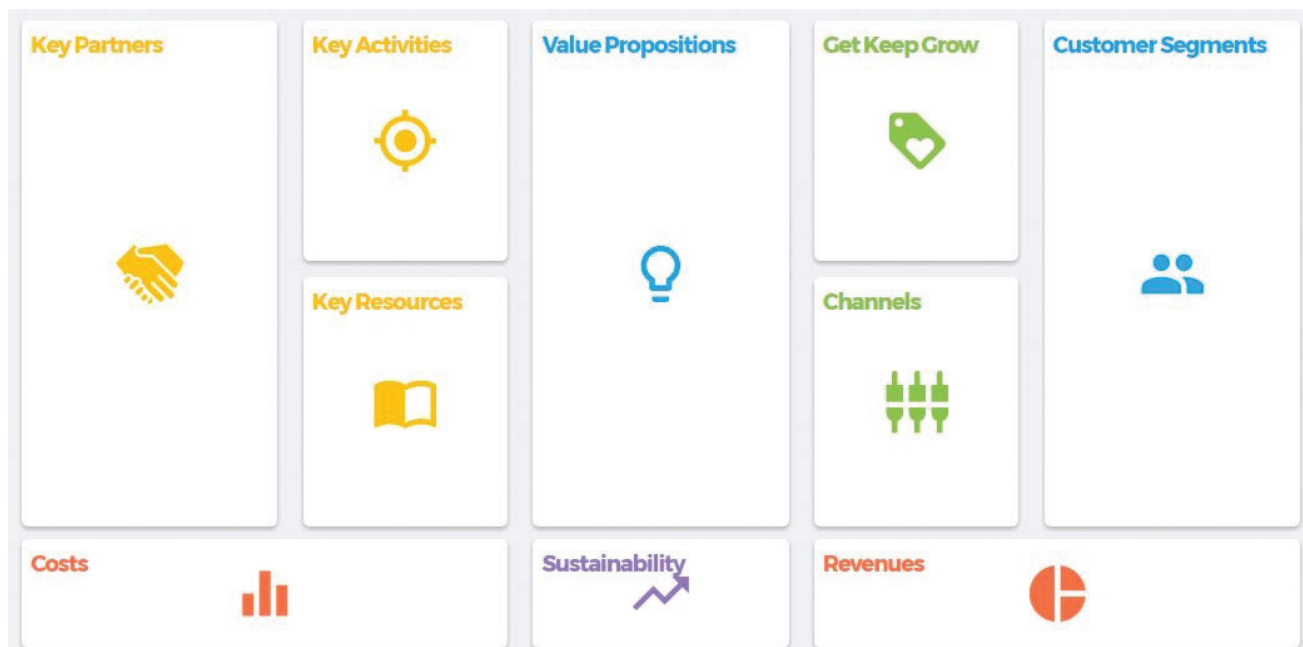
We believe students work best when given responsibility and the opportunity to learn in a meaningful and authentic manner. We recognise that well-constructed technology engages digital native students and allows academics to achieve more through their teaching.

SimVenture Validate builds on the thinking underpinning the world-renowned Business Model Canvas. Easy to use, Validate lets students test entrepreneurial ideas, measure market demand and check assumptions that fit within a self-constructing business plan.

### How Validate works

As an on-line resource, Validate offers an engaging and structured approach to learning. Working like a detective on a business idea, users build a portfolio that identifies gaps and assumptions that must be proven. Whilst Validate is easy to start, the questions (structured around Business Model Canvas segments) increasingly challenge hypotheses and beliefs.

Students at all levels use Validate to develop business and social ideas. The learning solution can be used intensively over a day or longer period of time to fit in with any course of module. Validate allows for a blended teaching approach (workshop / lecture / class and online) and tutors can monitor, manage and mentor remotely or in-class. Meanwhile, students login from anywhere where an internet connection is available.



### Free on-line demonstration

Request your free on-line demonstration from the team today. Visit the website, send an email to: [demo@simventure.co.uk](mailto:demo@simventure.co.uk) or phone: **+44 (0)1757 248168**.