

# SimVenture Classic

[www.simventure.com](http://www.simventure.com)

We believe students work best when given responsibility and the opportunity to learn in a meaningful and authentic manner. We recognise that well-constructed technology engages digital native students and allows academics to achieve more through their teaching.

Winner of 4 prestigious UK Learning awards, SimVenture Classic immerses students in a dynamic entrepreneurial learning environment involving decisions and consequences. Little is left to chance as users form and build their own virtual company.

## How Classic works

Used in nearly 50 countries, Classic requires students to manage nearly all aspects of start-up business. Students work independently or in groups and run their new virtual company for up to 3 simulated years (in monthly turns). Since the simulation captures and feeds back results to the user on an ongoing basis, tutors are free to facilitate learning at the point of need.

The learning solution can be used intensively over a day or longer period to fit in with any course of module through to MBA. Classic allows for a blended teaching approach (workshop / lecture / class and online) and an array of in-built scenarios and supporting information means that focused as well as broader learning activities can be set and reviewed independently.



## Free on-line demonstration

Request your free on-line demonstration from the team today. Visit the website, send an email to: [demo@simventure.co.uk](mailto:demo@simventure.co.uk) or phone: +44 (0)1757 248168.

The multi-award winning start up simulation

